

IMAGE GUIDELINES

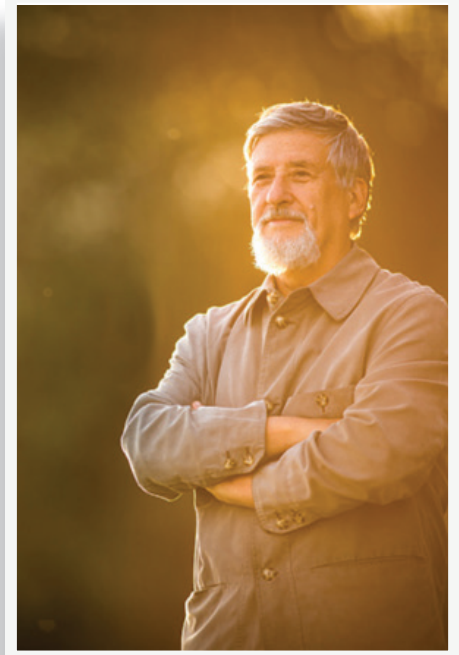


The example on the left is an acceptable submission:

- Professionally shot at high resolution (300dpi)
- Subject is appropriately dressed
- Neutral background
- Subject is facing forward
- Sufficient space appears around the subject's head and body

The example on the right is an unacceptable submission:

- Low resolution (72dpi)
- Blurry, out of focus
- Subject appears in the distance
- Subject is facing away from the camera
- Poor coloring/cropping



Tips for better portrait photography

GO PROFESSIONAL

Reach out to a local photographer in your area, or investigate a chain such as JCPenney.

KEEP THE SPOTLIGHT ON YOU

Group shots and family portraits have their place, but are not the best for a professional registry.

EXPRESS YOURSELF

Your posture and position in front of the camera is key. Also, don't be afraid to smile!

Photo formats



Digital: JPG, PNG, EPS or TIFF

Physical: We will scan physical photos that are mailed to us.

Profiles:

At least 5" x 7"
1500 x 2100 px
300dpi

Covers Features:

At least 8" x 10"
2400 x 3000 px
300dpi

Scanned:

100% at 300dpi
2400 x 3000 px

The Marquis Who's Who graphic design team will make the final determination regarding the quality of your photo(s) for publishing. Images that do not meet guidelines will not be published.

Note: The team may leverage a Marquis Who's Who logo/seal or stock image if your photo does not meet publishing guidelines.

TOP 10 DON'TS

1. **Don't** embed your photo in a Word doc or PDF
2. **Don't** use a photo captured from the web or a social media account
3. **Don't** submit selfies from a phone or laptop
4. **Don't** submit newspaper articles
5. **Don't** photocopy or take a picture of your photo
6. **Don't** submit web links
7. **Don't** submit a photo of yourself at a distance
8. **Don't** submit a thumbnail image
9. **Don't** print your photo on an inkjet printer
10. **Don't** submit outdated photos of yourself

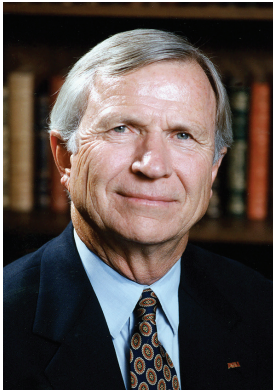
Please forward image submissions and questions to images@marquisww.com. Images may also be mailed to Marquis Who's Who, Attn: Graphics Department, 350 RXR Plaza, Uniondale, NY 11556.

Remember to include your VIP number with your submission.

A QUICK REFERENCE GUIDE

At Marquis Who's Who, we are concerned with more than just content. We want to make sure that your photos are the best they can be for publishing.

Below are photos of actual Marquis Who's Who listees! These shots represent high-quality image submissions.



The best kinds of photos ...

- Are professionally shot and high-resolution
- Are recent depictions of the subject
- Showcase the subject in appropriate attire
- Include a neutral background
- Feature the subject, alone
- Depict the subject facing forward, looking directly at the camera

You should avoid ...

- Newspaper articles or inkjet print photos
- Low-resolution scanning
- Photos from a website or other social media platforms
- Family or group shots
- Small or thumbnail images
- Photos of the subject at a distance
- Photos taken with a laptop or phone
- Photocopies of photos

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